



PIARC International Seminar on Road Infrastructure Management: Current Practice and Development Prospective

CANCUN, MEXICO, 31 MARCH TO 2 APRIL 2014

FIRST ANNOUNCEMENT

Organised in cooperation by:

World Road Association (PIARC)

Mexican Association of Land Transport Engineering (AMIVTAC)

Secretariat of Communications and Transport of Mexico

Mexican Transport Institute

Road Directors Board of Iberia and Latin-America (DIRCAIBEA)





PIARC Programme of International Seminars

The World Road Association (PIARC) is a non-political, non-profit organisation whose mission comprises organising international forums, disseminating best practice and promoting efficient tools for decision making in the road transport field.

As part of its work, since 1999 the Association manages the **PIARC Programme of International Seminars**, which aims at strengthen its presence throughout the world, be more receptive to the needs of developing countries and countries with economies in transition, and make the results of the Association's work more widely known in those countries.

Technical Committee 4.1: Management of Road Assets

PIARC Technical Committee 4.1 deals with Road Asset Management, and its activities are part of the Association's efforts directed towards improving the quality and efficiency of road infrastructure through the effective management of assets, in accordance with user expectations and government requirements while adapting to climate change and changing energy scenarios and policies. The work of Technical Committee 4.1 is carried out around the following topics:

- Assessment of budgetary needs for maintenance of road infrastructure.
- Optimisation of maintenance strategies for multiple assets of road networks.
- Balancing of environmental and engineering aspects in management of road networks.
- Road Assets Management Manual

Seminar Objectives

In the last decade, **Road Asset Management** has established itself as a very promising framework for supporting road agencies in achieving goals related to the preservation, development and sustainability of the networks under their responsibility. According to AASHTO, asset management is a strategic and systematic **business process** for operating, maintaining, upgrading and expanding physical assets effectively throughout their lifecycle.

The objective of this **PIARC International Seminar on Road Infrastructure Management: Current Practice and Development Prospective** is twofold. On one hand, contributing to the dissemination of the knowledge and experience generated in the last years with regard to asset management. On the other hand, to provide a forum for seminar delegates and members of PIARC Technical Committee 4.1 to discuss road management best practices as well as the applicability of asset management in developing countries and countries with economies in transition.



Who should attend

The **PIARC International Seminar on Road Infrastructure Management: Current Practice and Development Prospective** is intended for **government agencies officials** or **private operators managers** responsible for the maintenance and development of road networks, for technical staff involved in planning, programming, executing and overseeing road works, for **university professors, researchers and engineering students** interested in further exploring the topic of road management and for **specialists of other knowledge areas** participating in the planning stage of road infrastructure projects.

Seminar Location and Dates

The city of **Cancun, Mexico**, has been selected as the seminar location. It is an ideal place for holding this kind of events given the infrastructure and connectivity available, as well as its great tourism attractiveness. The seminar will take place from **31 March to 2 April 2014**.



Cancun, Quintana Roo, Mexico



Format and Languages

The seminar will consist of various **thematic sessions** where the topics included in the preliminary programme (see next paragraph) will be addressed. These sessions have been planned for the first two days of the seminar. Each session will include a **number of presentations** by members of Technical Committee 4.1 as well as by Latin-American experts and experts from other countries around the world. At the end of the sessions, a **roundtable** for **discussing** the different topics covered in the presentations will be carried out. The **third day** has been reserved for a **field visit** to the **Cozumel Perimeter Road**.

Languages of the seminar will be **Spanish** and **English** with simultaneous translation available for both.

Preliminary Programme

Seminar contents will be organised according to the following preliminary programme:

31 March

- **Conceptual issues** and **state of the practice** of the Road Asset Management framework.
- **Level of service** definition and measurement.

1st April

- **Resource distribution** across the various **asset classes**.
- Examples of **good practice** in the implementation of **Asset Management** by **local/regional agencies** and **private operators**.

2nd April

- Field visit: Cozumel Perimeter Road.



Cozumel Perimeter Road

Organising Committee

Oscar de Buen	<i>President of PIARC</i>
Clemente Poon	<i>Representative of Mexico to DIRCAIBEA</i>
Luis Rojas	<i>National President of AMIVTAC</i>
Alejandro Fernandez	<i>Director General of the Seminar</i>
Jose Manuel Osio	<i>General Coordinator</i>
Veronica Flores	<i>Logistics Coordinator</i>
Ricardo Solorio	<i>Scientific Coordinator</i>
Carlos Correa	<i>Finance Coordinator</i>
Gabriela Ramirez	<i>Registration</i>
Miguel Sánchez	<i>Promotion Coordinator</i>

Scientific Committee

Roberto Aguerrebere	<i>PIARC First Delegate of Mexico</i>
Ricardo Solorio	<i>Spanish-speaking Secretary, Technical Committee 4.1</i>
Carlos Ruiz	<i>Director of the Latin-American Working Group, Technical Committee 4.1</i>



Registration

Registration to the **PIARC International Seminar on Road Infrastructure Management: Current Practice and Development Prospective** will require paying a **registration fee**, whose amount will be specified in the **Second Announcement** by the end of November 2013. The registration fee will **depend on the income level** of the participants' country of origin, according to the **ranking of the World Bank**. In addition, **PIARC members will be offered a discounted fee**.

PIARC has a **Special Fund**, which can cover up to **100% of travel expenses** or up to 100% of **accommodation expenses** for delegates from **developing countries** or **countries with economies in transition** that are **members of the Association**.

Accommodation, Travel and Programme for Companions

The Second Announcement will also include details on the **seminar's venue hotel** and other **lodging options**, together with information about **local transportation alternatives** and the **programme for companions**.

Pre-registration

If you are interested in attending the **PIARC International Seminar on Road Infrastructure Management: Current Practice and Development Prospective** please fill in the following form and send it to amivtac@prodigy.net.mx.

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I am interested in attending the seminar

Name: _____

Address: _____

Country: _____

Phone: _____

Email: _____

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